

# Analytics Through Your Lens.

*TravelOptix*<sup>TM</sup>

Custom Visualizations  
Multiple Data Sources  
Mobile Integration  
Rich Data Storytelling

**Cornerstone**  
information systems

# TravelOptix™

**TravelOptix** is Cornerstone's next-level analytics platform that allows you to choose your own visualizations, data sources, and viewing device so you can tell the story you want, in the way that you choose. TravelOptix allows you to have data from **iBank**, **iQCX**, and even outside sources connected and combined for your discovery purposes. This tool will change the way you do meetings and business reviews by getting the answers and metrics you need, whenever and wherever you want them. We can even give you the capability to offer branded and customized access to top clients or business units. TravelOptix lets you rapidly create visualizations, explore data deeply, reveal connections instantly, and see opportunities from every angle.

**TravelOptix** is comprised of four major components:

- Intuitive customizable visualizations that reveal hidden insights
- Multi-source data input for a single analytics platform
- Mobile integration to view insights anytime and anywhere
- Robust storytelling tools that let you efficiently collaborate

## TRAVELOPTIX DELIVERS

- Customized Visualizations
- Drag-and-Drop Creation
- Branded Access
- Unified Analytics Interface
- Multi-platform Availability
- Rich Data Storytelling
- Benchmarking
- Scorecarding

## CONTACT CORNERSTONE TODAY

Learn more about TravelOptix.

[ask@ciswired.com](mailto:ask@ciswired.com)

USA/North America +1 812 330-4361

UK/Europe +44 33 0808-0139

Chile/South America +56 2 2835-5184



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## CUSTOM VISUALIZATIONS

TravelOptix lets you get to the insights you want. Not only can you drill down into information, but with drag-and-drop visualizations you choose what you see and where you see it. With TravelOptix visualizations you can uncover relationships between data dimensions that reveal insights that are otherwise hidden.

## MULTIPLE DATA SOURCES

TravelOptix allows you to bring data together across multiple systems and structures. This allows you to have a complete view of ALL of your data leading you to deeper insights and comprehensive views.

## MOBILE INTEGRATION

The TravelOptix platform allows for full capabilities on any device, including exploration, analysis, creation, and collaboration. By using responsive design, your visualizations and data intelligently adapt to whichever device you are using. Find the insights you want, anytime, anywhere.

## RICH DATA STORYTELLING

TravelOptix offers built in tools that allow you to create guided stories that you can share across teams or with customers. The tool allows for direct access to live analysis so you can offer analytics driven answers on the spot without leaving your presentation. This tool will change the way you do business reviews.

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**Knowledge Is Power**