

iBank

Analytics

What is iBank Analytics?

iBank Analytics is a powerful, point-and-click dashboard that lets agencies and their customers drill down into travel data for quick answers to immediate questions. Data can be refreshed up to every minute and is available online, 24 hours a day via the Internet.

iBank Analytics combines the power of iBank Travel Data Warehouse with an intuitive analytics engine. iBank Analytics enables you to make insightful decisions and draw meaningful conclusions through a comprehensive, multidimensional graphic view of travel spend. With simple point-and-click navigation, you'll quickly collect the information you need to support your organization's strategic objectives.

Why Use iBank Analytics?

Successfully managing a travel program requires the ability to oversee multiple tasks simultaneously - from ensuring exceptional client service to managing and enforcing corporate policy, tracking supplier spending and complying with governmental regulations. For organizations that monitor unique performance indicators for several cost centers, iBank Analytics can help quickly uncover specific patterns within a vast sea of travel data. These trends are presented with enough supporting detail to quickly indicate whether further investigation is required.

iBank Analytics Delivers

Travel professionals need the ability to make smart decisions on a day-to-day basis. iBank Analytics makes it easy to see both the big picture and the smallest detail—plus predictive modeling to reduce business uncertainty.

With iBank Analytics you can:

- Access multi-dimensional views of your travel program.
- Present critical information to key stakeholders in a compelling way.
- Produce customizable key performance indicators and measure variance to goals.
- Export information to other applications such as Excel and PowerPoint.
- Deliver the data, via XML, to other critical applications (e.g., expense management, HR).
- Uncover new ways to save money and improve profitability.
- Gain enhanced visibility into cost and travel patterns, providing leverage for supplier negotiations and improved compliance with preferred vendors.

"It is essential for TMC's to have the resources to effectively manage a travel program for the customers we service. If we can't measure it, we can't manage it. Once again, it is Cornerstone that delivers the results with iBank Analytics. There is no other program available today that takes a process typically reserved for financial wizards and makes it as easy as 'point and click.'" - Atlas Travel International

