



Press Release – For Immediate Release

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Cornerstone Delivers the Future of Travel Technology: 'Foundations in Innovation' Conference Focuses on Next Generation Technology

Bloomington, IN – August 7, 2007: Web 2.0 technology has significantly changed the media and communications industry and is now influencing how people purchase and manage travel. With 80 million net users preparing to enter the workforce wikis, blogs, Podcasts and social networking sights are now being used by innovative companies to service and sell to their customers. However, many are asking, "Will these new technologies require us to make a wholesale change in our existing technology investment?" Customers of Cornerstone Information Systems have found that their investment in Cornerstone technology has positioned them well to deliver the latest services that their customers demand, without reinvesting in more and more technology. This year's upcoming Customer Conference, in San Jose, CA on May 2-4, 2007, will focus on how the Cornerstone technology foundation enables customers to quickly deliver innovation and enhance their competitive position.

One of the highlights of the Conference will be a presentation by Patrick Grady, CEO of Rearden Commerce. Patrick is a recognized pioneer in Web Services and on-demand technologies, and Rearden Commerce is fundamentally transforming the way individuals and businesses buy and sell services online. In his presentation, Corporate Travel 2.0, attendees will have to opportunity to hear Patrick discuss how Web 2.0 technology has and will continue to impact the purchase and management of corporate travel.

"Travel is uniquely positioned to take advantage of Web 2.0 principles. Peer collaboration, user-generated content and application mash-ups should all form the underpinnings of the Travel 2.0 framework. But, it needs to go beyond that. Travel 2.0 should provide you with your own personal assistant to guide you every step of the way: from sourcing, to booking, to managing, to collaborating, to reporting. It should know who you are, where you are, what you're doing and what your company wants you to do. It should weed out the noise and deliver only the information that matters."

As in previous conferences, Cornerstone will invite non-customers in order to give those interested in Cornerstone a closer look at how they operate and serve their customers with generosity and personalized attention. The diverse group of attendees also sets the stage for different perspectives, as they each offer their insights and ideas on several important travel management issues.

"The Cornerstone Conference is a great way for the community of corporate travel professionals to come together and enhance their skill sets and resources, and we've set the stage this year for a lively discussion on innovation and the next generation of travel technology and practice," said Mat Orrego, president and CEO of Cornerstone.

Other conference sessions are as follows, and detailed descriptions of each session can be found on the conference website http://cornerstone.ciswired.com/conference07_main.html.

General Sessions

- The Travel Transaction: How Technology Can Lower Costs and Increase Profits
- The Cornerstone Trip: Where We Were, Where We Are, Where We Are Going
- Smart 4 Life: Advanced Problem Solving and Decision Making in the Information Age

Education Sessions

- iBank 4.1: The Next Generation
- The Myth of Online Adoption: Touchless Transaction Goldmine
- iBank Analytics: Accessing Answers At The Speed of Thought
- Capturing Your Money: Service Fee Collection & Processing
- Pre-Trip Approval: Policy & Profit
- Mid Office On Demand: iQCX Overview

Registration prices are as follows:

- Cornerstone Customer - \$695 1st Delegate, \$645 2+ Delegates
- Non-Customer - \$995 1st delegate, \$895 2+ delegates

Registration is easy and can be done online. If you have any questions, please call the Customer Conference hotline at +1 (800) 276-8255, ext. 7738 or +1 (812) 330-4361, ext. 7738, or visit the conference website at http://cornerstone.ciswired.com/conference07_main.html.

About Cornerstone

Cornerstone Information Systems is a professional services company helping travel management companies, corporate travel departments, airline and global distribution systems work more efficiently and more profitably. Founded in 1992, Cornerstone Information Systems is a privately held company based in Bloomington, Indiana with personnel in eight locations worldwide. Further information about the company is available at www.ciswired.com or by calling Alan Minton at (812) 269-0014.

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